



TURKISH-GERMAN BUSINESS DEVELOPMENT DAY

“PARTNERSHIP IN HEALTHCARE: GERMANY AND TURKEY”

ESBAŞ Technology Center Conference Hall

Gaziemir – İzmir

09:00 REGISTRATION

09:30 OPENING REMARKS-Aegean Free Zone Introduction Film

- Mr. Kaya Tuncer, President, ESBAŞ
- Mrs. Nevin Can, Director of Turkish-German Days Organisation Committee & President, Turkish-German Friendship Association-TADD
- Mr. Stefan F. M Schneider, General Council of Germany in İzmir

11:00 NETWORKING BREAK

11:15 INOVIZ PROJECT INTRODUCTION

- Prof. Dr. Fazilet Vardar Sükan, Director of Research and Application Center of Science and Technology-Ege University

11:45 IZMIR INVESTMENT OPPORTUNITIES PRESENTATION

- Izmir Development Agency-IZKA

11:45 COMPANIES

Moderator: Mr. Ferda Demircioğlu, Member of the Assembly & Director of Health Sector Committee, Izmir Chamber of Commerce

- Mr. Fahreddin Tatar, Market Access Director, Bayer
- Mr. Şevket On, Siemens
- Mr. Mete Yünezer, General Manager, Genmar
- Mr. Turabi Çelebi, General Manager, Izmir Balçova Thermal Hotel
- Prof. Dr. Faruk Şen, Director, Turkey Studies Center Foundation-Germany
- Chamber of German-Turkish Commerce and Industry

German Companies, involved in Medical Sector are invited from Germany and Turkey

Proposed Subjects:

- Healthcare Partnership with Turkey and its contributions to Turkish & German Economy
- Medical Tourism
- Joint Medical Devices Manufacturing
- Research and Development
- Globalization, Healthcare Clusters, and investments in Turkish Healthcare Industry
- Turkish accredited Hospitals Association Medical Services, Centers of Excellence
- Globalization and Medical Practice: Partnership, Affiliation, Training, Joint Education Program, Technology Exchange Opportunities
- Future Of German-Turkish Healthcare And Medical Tourism

LUNCH

AEGEAN FREE ZONE TOUR

BILATERAL MEETINGS

CLOSING

Second Day Program: May 22, 2010, Saturday

FESTIVAL

Please visit official web site for more information:

www.tuerkalmadostlukguenleri.com